**Pizza sales Report**

* + KPI's REQUIREMENT:  
      
    Analysed key indicators for the pizza sales data to gain insights into our business performance:  
      
    1. Total Revenue:817.86k  
    2. Average Order Value: 38.32  
    3. Total Pizzas Sold: 49574  
    4. Total Orders: 21350.  
    5. Average Pizzas Per Order:2.32  
      
    CHARTS REQUIREMENT:  
      
    Visualized the following requirements for creating charts:  
      
    1.Daily Trend for Total Orders:  
    Created a bar chart that displays the daily trend of total orders over a specific time period. This chart will help us to identify any patterns or fluctuations in order volumes on a daily basis.  
      
    2.Monthly Trend for Total Orders:  
    Created a line chart that illustrates the hourly trend of total orders throughout the day. This chart will allow us to identify peak hours or periods of high order activity.   
      
    3. Percentage of Sales by Pizza Category:  
    Created a pie chart that shows the distribution of sales across different pizza categories. This chart will provide insights into the popularity of various pizza categories and their contribution to overall sales.  
      
    4.Percentage of Sales by Pizza Size:  
    Generated a pie chart that represents the percentage of sales attributed to different pizza sizes. This chart will help us understand customer preferences for pizza sizes and their impact on sales.  
      
    5.Total Pizzas Sold by Pizza Category:  
    Created a funnel chart that presents the total number of pizzas sold for each pizza category. This chart will allow us to compare the sales performance of different pizza categories.  
      
    6.Top 5 Best Sellers:  
    Created a bar chart highlighting the top 5 best-selling pizzas based on the Revenue, Total Quantity, Total Orders. This chart will help us identify the most popular pizza options.  
      
    7. Bottom 5 Best Sellers:  
    Created a bar chart showcasing the bottom 5 worst-selling pizzas based on the Revenue, Total Quantity, Total Orders. This chart will enable us to identify underperforming or less popular pizza options
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  + **Skills:** Microsoft Power BI · DAX · Microsoft SQL Server · Statistical Data Analysis · power bi · SQL Server Management Studio · Statistical Analysis · KPI Dashboards · KPI Reporting